

Knoll, Inc.
1330 Avenue of the Americas
New York, NY 10019
Tel: 212. 343. 4000
www.knoll.com

Press Release

***r/evolution workplace*™: Knoll at NeoCon 2014**

Knoll Platform Helps Customers Define Their Ideal Next Work Environment; Remix® Work Chairs, Antenna® Telescope™ Adjustable Table System and k.™ lounge Collection to Debut.

Knoll to Introduce Software and App to Monitor, Measure and Analyze Workplace Space Utilization and Work Patterns.

May 7, 2014

NEW YORK, NY, May 7, 2014 — The 21st century workplace poses one constant: change. At NeoCon, the contract industry trade show taking place in Chicago, June 9-11, Knoll will present *r/evolution workplace*™, a platform that illustrates the freedom and opportunity organizations have to reimagine the workplace by exploring four distinct interior planning approaches. *r/evolution workplace* is the Knoll perspective on how to move the workplace forward.

The Company's showroom will be designed around the four *r/evolution workplace* planning approaches — Perimeter, Core, Efficient and Adaptive — each of which addresses real estate, technology and peoples' needs differently. All will incorporate a range of the most popular Knoll products for open plan environments, private offices and Activity Spaces, including the Generation by Knoll® family of work chairs, Antenna Workspaces®, Anchor™, Dividends Horizon®, Reff Profiles™ and Interpole™.

"*r/evolution workplace* assists clients in moving forward with their workplace planning to create high performance workplaces," said Andrew Cogan, Knoll CEO. "Remix, Antenna Telescope and k. lounge introductions support our commitment to support today's diverse work styles," he added.

"Our showroom has been designed around how our customers think about the workplace, and we look forward to sharing our planning insights synonymous with their business goals," added Lynn Utter, President and COO, Knoll Office.

Interwoven throughout the showroom are Activity Spaces: "go to" spaces accessible to everyone for everything from focused, individual work to social gatherings. Activity Spaces fall into five categories: Refuge, the "get away" place for one or two people; Enclave, a discreet "get together" space for three to four; Team Meeting "breakout rooms" for project teams of four to eight; Assembly, planned interaction space for larger groups of 10 or more people; and Community spaces that encourage serendipitous interaction, open to all.

The display also offers viewpoints on classic and contemporary Knoll designs, including the Generation by Knoll® family of work chairs, which sets a standard for comfort and freedom of movement through material innovation. The Generation family includes the award-winning Best of NeoCon Gold Generation by Knoll® high performance work chair; the ReGeneration by Knoll® everyday work chair that simply supports the way you work; and the MultiGeneration by Knoll® grab-and-go multipurpose chair that works where and when you need it.

New Products for NeoCon 2014

New products to be presented at Neocon 2014 that support *r/evolution workplace* include:

- **Remix™.** Remix™ is a new collection of chairs by Formway Design, the New Zealand-based studio behind the Generation by Knoll® family of chairs known for translating key insights from human behavior into intuitive, user-centered, sustainable products.

The Remix family includes a work chair, a high back chair, a side chair and an activity chair. The Remix work and high back chairs combine Flex Net Matrix technology, a specially engineered, high performance elastomer molded to provide resiliency and flexibility, with cushioning to provide movement and cradled support. The upholstered Remix side and activity chairs feature integrated flexors which also provide a flexible and supportive back.

The Knoll logo is displayed in a bold, red, sans-serif font.

The Remix family delivers unexpected performance in a familiar form. Through an intelligent layering of materials, Remix combines upholstered comfort with the active, flexible support that you need for an advanced sitting experience.

The Remix family is designed to be BIFMA level 3 certified, GREENGUARD Gold Certified and can contribute 4 LEED credits.

- *Antenna® Telescope™*. Telescope by Antenna Design is a height adjustable table system that combines the healthful ergonomics of adjustable height work spaces with the planning efficiency of benching. Available in electric and pneumatic versions, Telescope offers users the freedom to independently adjust a worksurface from seated height to standing height.
- *k.™ lounge*. *k.™ lounge* is a soft-seating series from Knoll with 11 configurable lounge elements that bridge the gap between object-based furniture and a plannable system.

In addition, Knoll will present:

- Enhancements to Dividends Horizon® and Reff Profiles® product lines for open plan environments and private offices, including faceted Dividends Horizon worksurfaces to support interactive, outward facing workstation design.
- Expanded offerings to its Anchor™ storage collections, designed to provide tailored solutions for open plan environments.
- New designs from KnollTextiles, including collections by Kari Pei and Dorothy Cosonas, and five upholstery fabrics that comprise the 2014 Archival Collection, inspired by the work of legendary Knoll designers Astride Sampe, Florence Knoll and Marianne Strengell.
- Acoustic FilzFelt® products by Architecture Research Office— wall, ceiling and space dividing solutions that allow for acoustic, aesthetic and privacy by combining standard components covered in 63 colorways of 100% Wool Design Felt.
- The Erwin Hauer Collection of leather-wrapped modular wall planks by Spinneybeck®.
The range of new products and enhancements to existing product lines underscores the Company's ongoing commitment to achieving BIFMA level 3 sustainable design certifications for its open plan, private office, seating and filing product lines. level 3 is the highest rating a product can achieve under the Business and Institutional Furniture Manufacturer's Association's (BIFMA) level furniture sustainability certification. Knoll has been awarded level 3 certifications for 21 of its products.

Bounce by Knoll™ Software and App to Debut

In addition, the Company will debut software developed in partnership with Estimate, a tech start up building a digital platform to bring content and context to people's current location. Bounce by Knoll monitors, measures and analyzes space utilization and the work patterns of the office, and offers a digital user engagement platform. The software uses wireless beacon-driven technology that operates in tandem with smartphones based on a user's micro-location to exchange data and information. The app will enable real estate, facilities and design professionals to learn from and plan based on space utilization metrics.

Bounce will be free to download on the iTunes App Store on or about June 1.

About Knoll

Knoll is recognized internationally for workplace and residential design that inspires, evolves and endures. Our portfolio of furniture, textile, leather and accessories brands—including Knoll, KnollStudio, KnollTextiles, KnollExtra, Spinneybeck, FilzFelt, Edelman Leather, and HOLLY HUNT—reflects our commitment to modern design that meets the diverse requirements of high performance offices and luxury interiors. A recipient of the National Design Award for Corporate and Institutional Achievement from the Smithsonian's Cooper-Hewitt, National Design Museum, Knoll is aligned with the U.S. Green Building Council and the Canadian Green Building Council and can help organizations achieve Leadership in Energy and Environmental Design (LEED) workplace certification. Knoll is the founding sponsor of the World Monuments Fund Modernism at Risk program.

Contact: David E. Bright
Senior Vice President, Communications
Knoll, Inc.
212 343-4135
dbright@knoll.com

